

MyFax Surpasses Milestone of 400,000 Subscribers

MyFax revenue grows in down economy - best year in company history

Ottawa (November 4, 2009) - [MyFax](#), the world's fastest-growing [Internet fax service provider](#), today announced that its subscriber base now exceeds 400,000 users. MyFax is the flagship product of software-as-a-service provider [Protus](#), whose portfolio also includes the virtual phone service [my1voice](#) and email marketing service [Campaigner](#).

"MyFax continues to grow its market share. Achieving this milestone is a great accomplishment for our team," said Joseph Nour, CEO of Protus. "MyFax brings tremendous savings over traditional faxing and that is especially attractive to our customers in a down economy. We are committed to our customers and to increasing our market leadership position."

MyFax sends and receives faxes using an email account, removing the need for a dedicated phone line and [fax machine](#). The service, which fully integrates with Microsoft Office, Intuit and ACT!, enables users to manage their fax communication and corresponding document management work flow more efficiently and at a lower cost than traditional [fax servers](#) or fax machines, regardless of physical location.

MyFax has developed partnerships with companies and associations across various industries including Intuit, Microsoft, the American Bar Association and the Healthcare Information and Management Systems Society. MyFax also supports not-for-profit business organizations through ProBono.net and Techsoup.org.

For the fourth year in a row, MyFax was rated the No. 1 Internet fax service by [TopTenREVIEWS](#). The MyFax team was also named a finalist in the Customer Service Management Team of the Year and the Customer Service Department of the Year categories in the third annual Stevie® Awards for Sales & Customer Service.

In 2008, Protus introduced two new products: Campaigner and my1voice. Both products are experiencing similar rapid growth and market adoption as their subscriber base rises. Small businesses benefit from capabilities these products offer that were formerly enjoyed only by large enterprises while keeping costs manageable.

Campaigner [email marketing](#) service enables small, medium and large businesses to strengthen customer relationships and drive sales by connecting to their customers quickly, simply and affordably. Features

include professional-looking [campaign](#) creation, multiple ways to grow and manage lists, integration with CRM and the utilization of campaign metrics and reports to increase results.

[my1voice](#) virtual phone service offers small businesses professional-quality telephone services without the overhead of installing and maintaining special equipment. Benefits include a [virtual receptionist](#) for voicemail and call forwarding, and a single local or [toll-free](#) phone number with unlimited extensions to reach all employees, whether in the office, mobile or working remotely.

About Protus

Protus® provides the highest quality software as a service (SaaS) communications tools for small-to-medium-businesses (SMB) and enterprise organizations, including award-winning [MyFax](#), the fastest growing Internet fax service; [my1voice](#), the cost-effective, feature-rich virtual business phone service that travels with the user from phone to web; and [Campaigner](#), a software-as-a-service email marketing solution with advanced automation features. Protus' commitment to delivering a superior user experience has resulted in a continually growing and loyal customer base, allowing market leadership in industries including finance, insurance, real estate, healthcare, transportation and government. For more information about Protus and its family of communication tools, call 888-733-7007 or visit www.protus.com.

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