

SoundBite Communications Opens Regional Offices to Support Growing Demand for Multi-Channel Communications

Dallas and San Diego Area Offices Offer Local Sales and Client Management Support

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Bedford, Mass. – September 17, 2008 – SoundBite Communications, Inc. (NASDAQ: SDBT) today announced the recent opening of new offices in Dallas and the San Diego area. The two new offices provide local sales and client management support for SoundBite’s southwestern and west coast client base.

“Providing our southwestern and west coast clients with localized resources is important to the continuing success of our consultative sales and client services process,” said Mark Friedman, chief marketing and business development officer at SoundBite. “Our new offices will help us respond to the market demand for our hosted, integrated, multi-channel customer communications solution and allow us to continue to service new and existing clients in a timely manner no matter their location.”

SoundBite offers vertically aligned sales and client management teams with domain expertise to help its clients achieve superior results across their customer care, sales and marketing, and collections operations. SoundBite consults with organizations to help enhance their communications strategies and improve results using proactive customer communications. SoundBite’s VoIP-based Intelligent Communications Platform provides organizations with a flexible, on-demand solution to help transform their traditional communications strategies to take advantage of consumers’ growing preferences for communicating via mobile phones and text messaging.

About SoundBite Communications

SoundBite Communications provides on-demand, integrated multi-channel communications solutions that enable clients to achieve superior business results. Building on its foundation as a leading provider of automated voice messaging services, SoundBite offers integrated voice, text and email messaging solutions that help clients deliver the right message, to the right customer, using the right channel, at the right time. Organizations in industries such as collections, financial services, retail, telecom and media, and utilities rely on the SoundBite Intelligent Communications Platform to send over a billion messages annually for collections, customer care, and sales and marketing applications. For more information, visit <http://www.SoundBite.com>.

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